



PrEPresent: An Online PrEP Navigation and Activation Study for Young Men Who Have Sex with Men and Transgender Individuals in Los Angeles

IMPLEMENTED BY

Children's Hospital Los Angeles
Florida State University
One Cow Standing

FUNDED BY

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INSTITUTE ON DIGITAL
HEALTH & INNOVATION
COLLEGE OF NURSING



OVERVIEW

PrEPresent is a study to develop and pilot test a PrEP activation, navigation and support intervention for Black and Latino young men who have sex with men (BYMSM, L-YMSM) in the Los Angeles metro area.

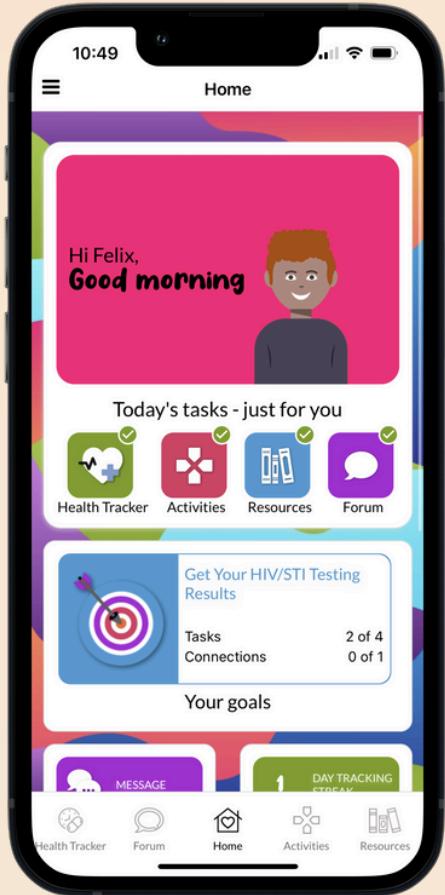
BACKGROUND

These youth not only have the highest annual incidence of HIV but also are the least likely to have ever used PrEP. There is very clear evidence demonstrating that, while YMSM have high levels of knowledge and intentions to use PrEP, few have used PrEP.

STUDY DESCRIPTION

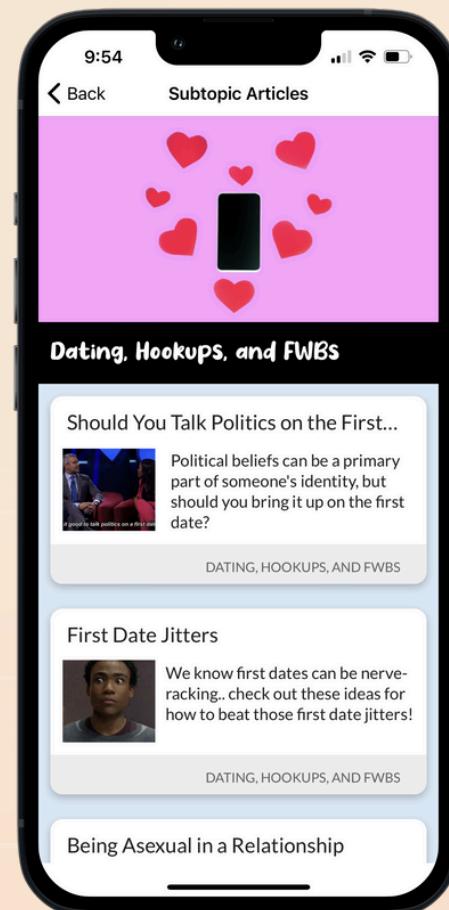
Our goal is to address known barriers of engagement along the pre-exposure prophylaxis (PrEP) and HIV care continua to change that. Adapting and using the HealthMPowerment (HMP) platform, PrEPresent will enroll 150 YMSM/Trans/Non-binary youth into the pilot trial and deliver motivational, tailored messages to facilitate goal setting and achievement of PrEP activation milestones.

APP HIGHLIGHTS



Forum

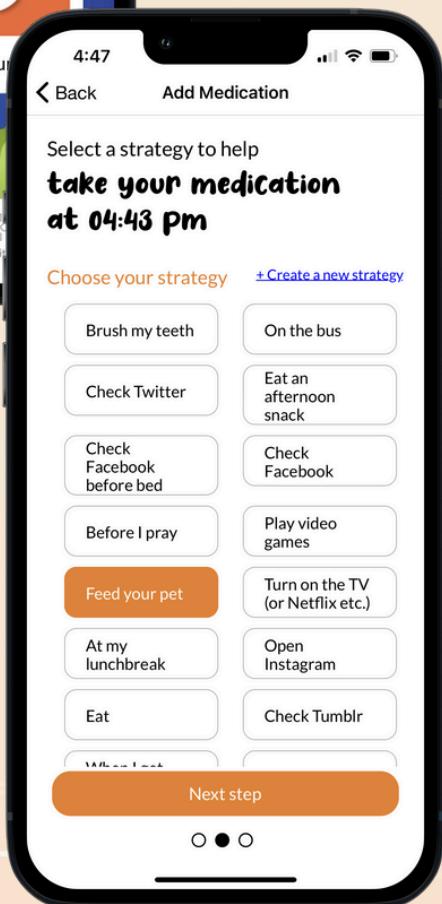
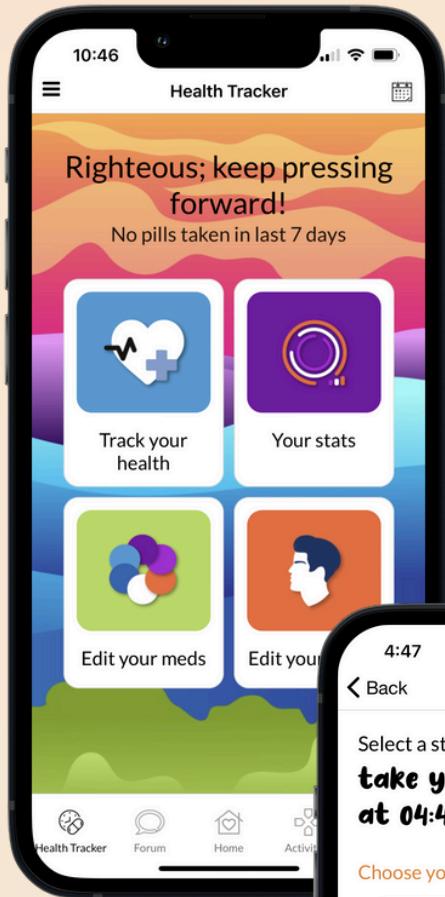
Space used to create community while allowing peer-to-peer interaction.



Resources

In this section of the app, participants can read a variety of articles on different topics. They can sort using the filter bubble feature or scroll through until they find a topic that interests them.

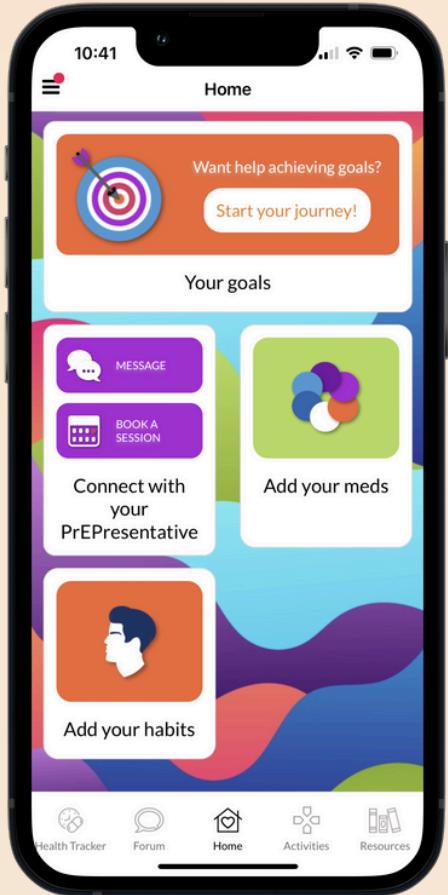
APP HIGHLIGHTS



Health Tracker

A feature where participants can track their medications, habits, and mood. The tracker assists users with taking their medications as prescribed and monitoring their mental and behavioral health.

APP HIGHLIGHTS



Goals

Goals assist participants with a structured path to a particular objective. Content from the app can be tailored to users' goals. This feature includes a journaling section, tasks, milestones, connections, and tips.

Appointments

The appointments feature allows participants to schedule a time to meet with a member of the study team to discuss an array of topics related to their health.